



ASIA APPAREL EXPO • 2026

28 - 30 JANUARY

DIRECT
FROM ASIA TO

Messe Düsseldorf, Germany

“ Asia Apparel Expo *DÜSSELDORF* ”

A PROFESSIONAL B2B
SHOW FOR APPAREL SOURCING

The only trade fair in Europe dedicated exclusively to Asian apparel and accessories, filling the market gap.

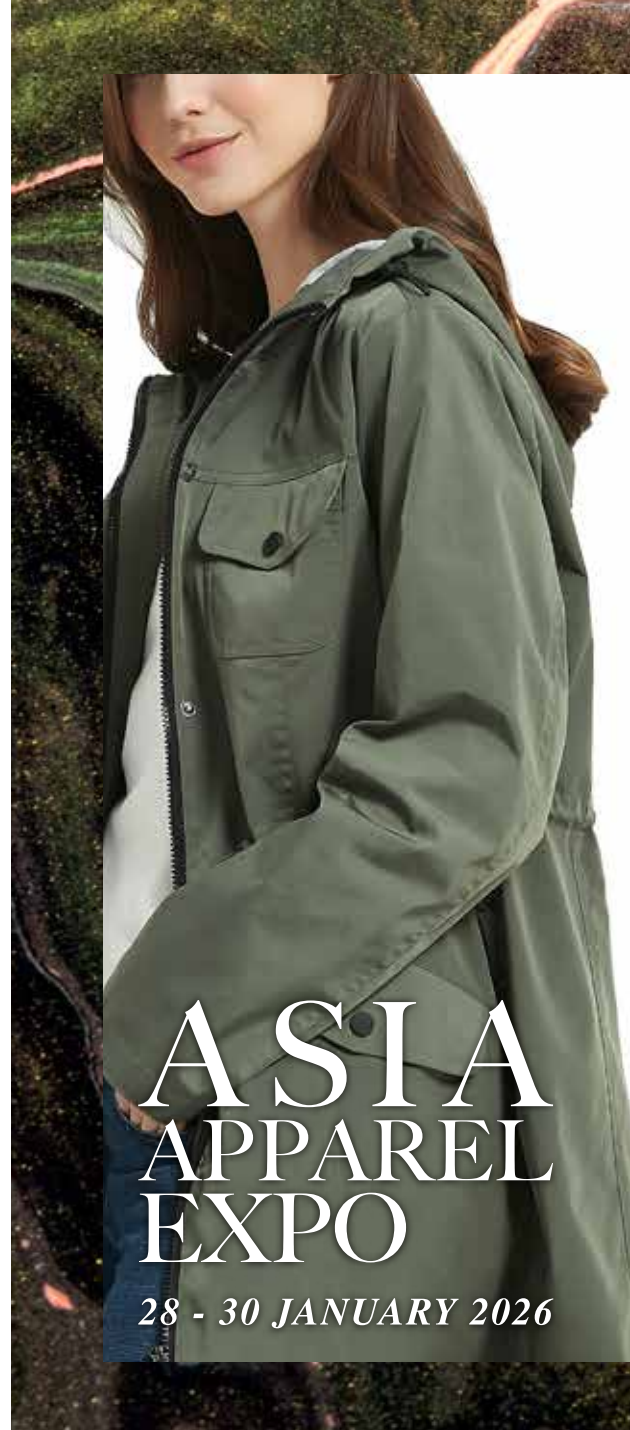
A premier platform for Asian manufacturers to showcase high-quality garments and fashion accessories to European buyers. In 2025, the fair attracted nearly 1,000 professional buyers from 32 countries/regions, major from Europe and hosted almost 200 exhibitors from China, Bangladesh, Hong Kong, India, Nepal, Pakistan, Poland, and United Kingdom, with over 300 exhibitors anticipated in 2026.

Asia Apparel Expo Düsseldorf is set to attract professional buyers from Germany and other nearby European countries, offering Asian manufacturers a prime opportunity to showcase their products to European buyers and forge long-term partnerships.

Allow you to meet and network with buyers from large European retailers, boutique stores, as well as design labels, importers and wholesalers face-to-face.

TARGET BUYERS

- FASHION BRAND
- DEPARTMENT STORE
- TRADING COMPANY
- AGENCY
- WHOLESALE
- DESIGNER
- RETAILER
- PRIVATE BRAND
- CHAIN STORE
- SOURCING COMPANY



WHO SHOULD EXHIBIT

MANUFACTURERS AND SUPPLIERS OF

- Menswear & Womenswear
- Sportswear, Down Wear, Denim Wear & Casual Wear
- Babies And Children's Wear, Knit Wear & Knit Accessories
- General Garment Fabric, Special Novelty Fabric, Functional Fabric, Eco-Friendly Recycled Fabric & Non-Woven Fabric
- Fashion Accessories Such As Buttons, Lace, Textile Ribbons, Velcro, Zips & Buckles





WHY DÜSSELDORF

As a European fashion hub, Düsseldorf hosts major fashion events annually, attracting global industry professionals. Leveraging the city's reputation, the Expo will draw serious fashion buyers worldwide.

Centrally located in Europe, Düsseldorf offers easy access to Western and Eastern markets, with major cities like Berlin, Bern, Brussels, Copenhagen, London, Luxembourg, Paris and Prague just a 1-hour flight away.

Scheduled alongside early-year large-scale fashion events, the show aligns with buyers' seasonal sourcing cycles.

SOME RENOWNED BUYERS OF THE 2025

BELGIUM

Cashmere Group
Kickandrush
Meher Group bvba
Monar
Opportunity sn
Stoked Bv

CZECH REPUBLIC

Kara Trutnov a.s.

GERMANY

Äme Bohème
Atelier John Madox
BXTN Underwear
ByAlaya
Capelli Europe GmbH
Ceezr
CHAPS Merchandising
GmbH
Checkmate Commerce

GmbH

Drykorn

Gravi Studios

I.Q. Sportswear GmbH & Co KG

KF Design GmbH – Remember
Knithouse Frank Rall GmbH & Co.
KG

Lebek & Friends GmbH & CO.KG

Peacock Textiles GmbH

PMI GmbH

Reliance Tex & Tech Ltd.

Schlusen GmbH & Co. KG

Soquesto GmbH

TB International GmbH

Timezone GmbH

Vör GmbH

Woolworth GmbH

Unique Europe GmbH

Heber Link

Harry Tems

Gerling Fashion

HUNGARY

Glostory.KFT

ITALY

CAPRI SRL
Vicinity GmbH

NETHERLANDS

Barefoot International
Club Fiore
Label C
Laury Contour
Lusso Moda
Munie & Co
Perouge
QualityTie Nederland Bv
Tara Textile Technology
Co., Ltd
Ten-accessories
TopVintage Boutique
V.O.F. Duda

Young Elite Clothing
Cotton Island
Gekko Agency Bv
Gymkult
Jade House

POLAND

Prosto sp. z o.o.
Giacomo Conti
SDV Polska Sp. z o.o.

SPAIN

hunter overseas sl
Dolores Font Cortes, S.A.
Polo Club Europe Slu

SWEDEN

Voky AB

SWITZERLAND

Tooche AG

TURKEY

Inter Gurup Tekstil Ve Reklam Ic
Ve Dis Tic A.S.
Koton

UNITED KINGDOM

Nuha Ltd
Rockford Trading Company
Ltd
Stylewise UK Ltd
Black Hound Sports
Castle Clothing Ltd
Grantsventures Ltd
Rivershop Ltd
Le Cashmere
Rivershop

USA

Follow Your Legend

THE BEST TIMING

DURING THE PEAK BUYING SEASON

13 – 16 January 2026

Pitti Immagine Uomo
(Italy – Florence)

21 – 28 January 2026

The Düsseldorf Fashion Days
(Germany – Düsseldorf)

28 - 30 January 2026

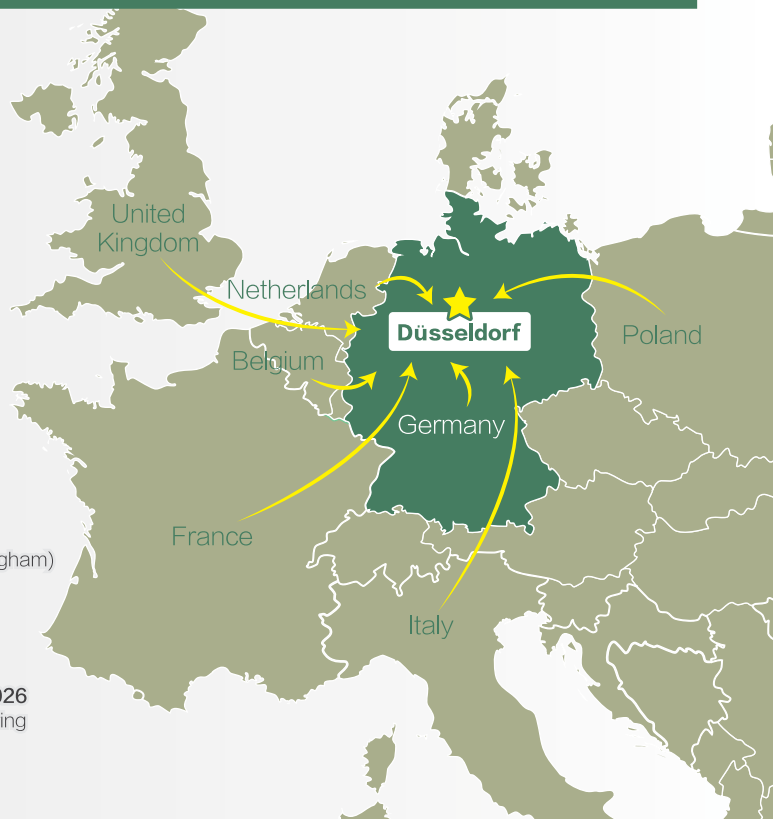
Asia Apparel Expo
Düsseldorf

1 – 6 February 2026

Moda Birmingham
(United Kingdom – Birmingham)

2 – 4 February 2026

Texworld Paris Spring
(France – Paris)



PROMOTIONAL PLAN

Trade Magazine



Online Banner, E-newsletter Banner & E-blast



Media Release & Exposure



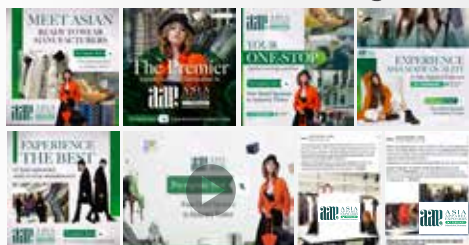
Hand Distribution of Buyer Promotion Leaflet & Visit in Apparel / Garment / Fabric Fairs



Direct Mailing



Social Media & Search Engine



Electronic Direct Mail



Buyer Sponsorship Program (2 Nights Free Hotel)



Fair Listing



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CONTACTS

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COMASIA LIMITED

SCAN
ME!

