



ASIA  
APPAREL  
EXPO • 2025

5-7 FEBRUARY

Messe Düsseldorf, Germany

# POST-SHOW REPORT

## SHOW FACTS

**Show Dates :** 5-7 February 2025  
**Show Venue:** Messe Düsseldorf, Germany (Hall 14)  
**Show Nature:** Professional Trade Show  
**Show Organizer:** ComAsia Limited

**Exhibit Profile :** Menswear, Womenswear,  
Children Wear, Knitwear Studio,  
Asian design, Fashion Accessories and  
Garment Accessories & Trimmings



## EXHIBITION OVERVIEW

The **Asia Apparel Expo**, held from 5-7 February 2025 at the Messe Düsseldorf, concluded with remarkable success. The Expo provides a perfect platform for Asian manufacturers to showcase premium Asian-made finished garments and accessories to trade buyers in Europe, enabling them to tap into the European market. European buyers can buy Asian-made finished garments without traveling a long way to the Far East, saving both time and cost.

Since its debut in 2012, the Expo has received overwhelming support from exhibitors and buyers. With a total of 184 stands, the event showcased a wide range of trendy menswear, womenswear, children wear, knitwear, fabrics, textiles, and accessories. This year's Expo gathered 162 exhibitors from Mainland China, Bangladesh, Hong Kong and India.

## EXHIBITOR

### Exhibitor Breakdown By Country

Country/Region	No. of Exhibitors	No. of Booths
China	130	150
Bangladesh	15	15
Hong Kong	11	12
India	2	3
Nepal	1	1
Pakistan	1	1
Poland	1	1
United Kingdom	1	1
<b>Total</b>	<b>162</b>	<b>184</b>



## BUYER

The 2025 Expo aims to appeal to fashion buyers from Germany and neighboring European countries by putting Asian fashion in the spotlight. The three-day show attracted 985 professional buyers, many of whom represented renowned fashion brands and apparel or fashion accessories sourcing firms.

### Buyer Breakdown By Country

Country/Region	No. of Visitors	Country/Region	No. of Visitors
Germany	445	Moldova	4
Netherlands	213	Canada	4
Belgium	87	Philippines	4
United Kingdom	62	Czech Republic	4
China	25	Denmark	3
Spain	24	Portugal	3
Poland	18	Luxembourg	3
Bangladesh	14	India	2
Sweden	11	UAE	2
Hungary	9	Ireland	2
Turkey	8	Kenya	1
Italy	8	Venezuela	1
U.S.A	7	Albania	1
France	6	Australia	1
Switzerland	6	Pakistan	1
Ukraine	5	Peru	1
Total: 985			

## SOME OF OUR BUYERS

**BOPP**  
CASUAL WEAR

**BAREFOOT**  
SHOE

**CASHMERE GROUP**

**mullrose**

**INSILK**  
— ZIJDE —

**MODANCE**  
MAKES YOU MOVE

**Bohème**

**CAPELLI**  
NEW YORK

**MONAR**

**yalznex**  
Cashmere

**PEACOCK TEXTILES**  
READY TO WEAR

**YOUNG ELITE**  
A SECRET SOCIETY

**CLUB • FIORE**

**ARRÊT DU CŒUR**

**ARRÊT DU CŒUR**

**ARRÊT DU CŒUR**

**XMO**

**TARA**

**REMEMBER**

**EMP**

**MEGAFORCE**

**ALPENLEDER**

**ALPENLEDER**

**PEROUÉ**

**SCHLUSEN**  
TRACHTENMODE (ER) LEBEN

**MUNIE&CO**

**Quality Tie**



## LOOKING FORWARD

This year's **Asia Apparel Expo** was relocated from Berlin to Düsseldorf, the European fashion capital, which became the focal point of the event. The exhibition venue, situated just across the river from Neuss, the largest local clothing wholesale market, successfully attracted both local and international industry experts. Many buyers were able to find products and suppliers that fulfilled their procurement requirements. As the Expo's popularity in the region continues to grow, it is anticipated that the number of visitors to future editions will gradually increase.





ASIA APPAREL EXPO • 2026

**28 - 30 JANUARY**

Messe Düsseldorf, Germany

**BOOK A STAND NOW**

**ASIA APPAREL EXPO  
2026**

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